



Advertising in the Hampshire Federation of Horticultural Societies e-Bulletin

The HFHS e-Bulletin is emailed in the first week of each month to over 140 affiliated horticultural societies (with more than 16,000 members collectively) and over 150 individuals.

Advertising space is in the form of a small box with a link to a flyer. See examples below.



Please Note:

- Wording in the box is limited to a maximum of 50 words
- The flyer is to be in pdf format
- Cost is £10 per issue, minimum of £30 (to cover up to 3 issues)
- An order form (attached) is to be completed for each request to place an advert.
- The advert will be placed in the e-Bulletin once payment is confirmed.

Terms and Conditions

Advertisers agree to the following terms and conditions when placing an advertisement or series of advertisements in the HFHS e-Bulletin:

1. These conditions shall apply to all advertisements, inserts, sponsored articles or features (herewith referred to as advertisements) accepted for inclusion in the HFHS e-Bulletin.
2. For the purpose of these conditions, Advertiser shall refer to the Advertiser or its Agent whichever is the principal.
3. All advertisements are accepted subject to HFHS approval of copy and to the space being available.
 - a. Wording in the box is limited to a maximum of 50 words
 - b. The flyer is to be in pdf format
 - c. An order form is to be completed for each request to place an advert.
4. HFHS reserves the right to omit or suspend an advertisement at any time for good reason, in which case no claim on the part of any Advertiser for damage or breach of contract shall arise.
5. Every care is taken to avoid mistakes but HFHS cannot accept liability from any loss arising from the late appearance or non publication of any advertisement.
6. The Advertiser warrants that the advertisement is not illegal, defamatory, an infringement of any other party's rights or an infringement of the British Code of Advertising Practice. Country of origin (other than the United Kingdom) of goods advertised must be shown in advertisements to the extent necessary to comply with applicable legal and/or regulatory requirements.
7. The Advertiser will indemnify HFHS fully in respect of any claim made against HFHS arising from the advertisement. HFHS will consult the Advertiser as to the way in which such claims are to be handled.
8. Advertisement rates are subject to revision at any time. In the event of a rate increase, the Advertiser will have the option to cancel the order without surcharge or continue the order at the revised advertisement rates.
9. The advert will be placed in the e-Bulletin once payment is confirmed.
10. HFHS reserves the right to recover all additional costs incurred that arise as a result of the acts or defaults of the Advertiser or its Agent.
11. At least 10 days written notice prior to copy date is required to stop, cancel or suspend an insertion.
12. These Conditions shall be governed and construed in accordance with the laws of England and Wales. Any dispute concerning these Conditions (including non-contractual disputes) shall be subject to the exclusive jurisdiction of the English courts.



HFHS e-Bulletin Advertising Order Form

Name of Business

Contact Details:

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Email address:

Please tick months the advert is required in the e-Bulletin. **Cost is £10 per month or minimum of £30**

January	February	March	April
May	June	July	August
September	October	November	December

Amount to be paid:

- Payment can be made by:

Cheque - payable to H.F.H.S OR

BACS transfer (using your business name as the reference) to

Hampshire Federation of Horticultural Societies

Sort Code: 20-97-01

Account No: 10357316

- Send completed form with cheque or date of BACS transfer to the Treasurer:

Mr K E Ingle, Ashdown House, Church St, Ropley, Alresford, Hants,
SO24 0DS.

Tel: 01962 772230

Email: keningle@btinternet.com

- **Email box wording and flyer to the Editor: cford@mvnet.co.uk**